



Dear Counselor,

Thank you for helping bring ADVi to your school campus!

ADVi is a chatbot designed to help your students get answers to their questions about college and postsecondary pathways. Once a student opts in to receive messages from ADVi, they'll receive important reminders and nudges via text message to help them navigate the journey from high school to college, the military, or the workforce. ADVi is powered by Mainstay and provided in partnership with Apply Texas. It is **free*** for your students and available around the clock to answer their questions.

Ready to help your students use ADVi? It's easy!

- To start chatting with ADVi, students must create an **ApplyTexas** profile and check "yes" to receive messaging from ApplyTexas and its partners. Once completed, students will be automatically opted in after they start a freshman application.
- Consider opportunities (like Apply Texas workshops, student conversations, or classroom presentation) to encourage students to opt in.

Every question that your students ask will help ADVi get smarter. The more questions, the better! If ADVi doesn't have a good answer for them yet, don't worry – we have a team of human advisors who will jump in to make sure students get the answers they need.

Your students can ask ADVi anything – no question is too silly or too hard! They can try questions like these:

- How do I apply for financial aid?
- How long will it take me to do the FAFSA?
- What is the TASFA?
- Where can I look for scholarships?
- What college benefits are there for foster care students?
- When can I register for orientation?

If you have any questions about ADVi, check out our FAQs at www.askADVi.org. You can also contact Nicole Davis, the ADVi Program Manager, at nicole.davis@highered.texas.gov if you need support.

Thank you for all you do!

Encourage your students to opt in through ApplyTexas by creating a profile and starting a freshman application. Or send them to **www.askADVi.org** to learn more!

*Carrier text message and data charges may apply, but there is no charge from us to use the service.
Students may opt out at any time.