

WAYS TO SPREAD THE WORD ABOUT ADVi

Announcement

Make an announcement at an assembly, FAFSA completion night, or other school event!

Who here is excited about their next steps after high school? *[pause for show of hands]* That's awesome. We want to share a free tool that can help you plan for the future, no matter which path you take. ADVi, short for "advisor," is a chatbot that can answer your questions about attending Texas colleges, entering the workforce, or joining the military after high school. Texting with ADVi is free for *[your high school's name]* students and available 24/7/365. Through ADVi, you can also connect with a team of trained advisors who can offer extra advising support. If you want to chat with ADVi, start a freshman college application at applytexas.org today. Just make sure you check "yes" to receive messaging from ApplyTexas and its partners when creating your ApplyTexas profile.

Social Media

Social media is a great tool to help notify students and parents about ADVi. Below are some sample messages you can use on your school's or organization's social media accounts.

- **Twitter:** Have college or career planning questions? ADVi has answers! ADVi is a chatbot you can text for support with next steps after high school. Create a profile and start a freshman college application at applytexas.org to start chatting today. #askADVi
- **Facebook:** *[Your high school's name]* students – we are excited to share a free resource that can help you with your plans after high school! Meet ADVi, an advising chatbot you can text 24/7/365. Create a profile and start a freshman college application at applytexas.org to get started. #askADVi

School Text Service

Does your school use a text message service to reach students? That's a great vehicle for getting the word out about ADVi! Here is a sample text:

We're excited to share a free tool that can answer your questions about college! Meet ADVi, an advising chatbot you can text 24/7/365. Start a freshman application at applytexas.org to get started.

School Email Newsletter or Website

Use this sample text in an email newsletter or on your website.

Have questions about college? Ask ADVi!

ADVi is a chatbot who can answer your questions about your plans after high school. ADVi, short for "advisor," is free for *[your HS name]* students and can answer your questions any time you have them.

Chatting with ADVi is easy:

Step 1: Go to applytexas.org to create an ApplyTexas Profile.

Step 2: On the College History page, check "yes" to receive messages from ApplyTexas and its partners.


Step 3: Start a freshman application to a two- or four-year college, and ADVi will start texting you within a week!


You can ask ADVi anything – no question is too silly or too hard! You can ask questions like these: *What is ApplyTexas? How long does the FAFSA take to complete? What is the TASFA? Where can I find scholarships?*

ask
ADVi

How do I get started? 

How do I apply to college? 

Is college for me? 

Where should I go to college? 

ADVi was created by the Texas Higher Education Coordinating Board and is made possible through a partnership with Apply Texas and Mainstay. Learn more at www.askadvi.org.